

Read the article about jeans and then answer the questions below.

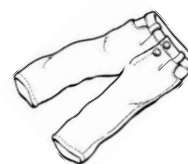
(20 points)

Jeans

Jeans are without a doubt one of the most common items found in almost all wardrobes. Today every American owns, on average, seven pairs of jeans. However, jeans are not a new invention. The oldest jean-like trousers made of denim, a strong cloth, were worn in the 16th century by sailors, in the city of Dhungar, India.

In the 18th century, jeans-makers began making jeans from cotton. Because these pants were very tough, they were bought by workers who did not have a lot of money and needed trousers that would stay strong and in good condition over a long period of time.

The 19th century is when jeans became more popular in the USA, thanks to Levi Strauss- a German fabric salesman- who began selling blue jeans under the name "Levis" to builders. To protect his design from being copied, Levi Strauss applied for government protection known as a patent. He received U.S. Patent No 139,121 for his improved jeans design on May 20, 1873. That is the reason why May 20th is known as the birthday of jeans. Ever since jeans have become the symbol of being young and they are worn by people of all ages all over the world.



1. Jeans are believed to be...
 - A. uncomfortable clothes.
 - B. expensive clothes.
 - C. popular clothes

2. How many pairs of jeans do Americans have?
 - A. six pairs.
 - B. seven pairs.
 - C. ten pairs

3. Jeans...
 - A. have been worn for many years.
 - B. are old – fashioned.
 - C. are new clothes.

4. Where did people first wear jeans?
- A. in America.
 - B. in Germany.
 - C. in India.
5. Workers preferred jeans because...
- A. they cost a lot.
 - B. they lasted long.
 - C. they were popular.
6. Who was Levi Strauss?
- A. a worker.
 - B. a salesman.
 - C. a builder.
7. How did jeans change in the 18th century?
- A. They had pockets.
 - B. They were made from cotton.
 - C. They were available in denim.
8. Who were the first to wear the first pants made of denim?
- A. actors.
 - B. sailors.
 - C. builders.
9. What is a patent?
- A. a design.
 - B. a company.
 - C. a way to protect someone's idea.
10. Why is May 20th the "birthday of jeans"?
- A. It is Levi Strauss's birthday.
 - B. Levi Strauss opened his first jeans store.
 - C. Levi Strauss received a patent on that date.